

GRIFCO

TRAVEL PUBLIC RELATIONS

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selling **TRAVEL**

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CIAO ITALY!

*Sardinia and Sicily broaden
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featuring how to sell...

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Talking
SHOP

TALKING SHOP

- INSPIRED BY YOU -

*The stuff that happens when
agents get involved...*

talking shop 23

Ottawa a capital hit with agents



SPOTLIGHT ON...

● **OTTAWA** Tourism hosted its first Ottawa-dedicated fam trip out of the UK this January. The agents spent five days in Canada's capital city, enjoying attractions such as the National Gallery, Canadian War Museum and the Vanier Museopark and Sugar Shack. They also enjoyed a haunted walk of Ottawa's darker past and a Ottawa Senators hockey game.

Fam attendee Peter Watson of Jetset Holidays said: "Who knew Ottawa had so many diverse attractions? The museums are splendid and engaging and the Winterlude Festival is an extravaganza, with ice skating on the frozen Rideau Canal and spectacular ice carving!"
ottawatourism.ca

St Kitts is more rewarding

● **ST KITTS** has launched its first UK agent rewards programme with My Booking Rewards.

The St Kitts Agent Rewards Programme offers agents £10 for signing up by May 24 and £5 per holiday booking. Agents who book a St. Kitts package with a minimum seven-night stay can start earning their rewards immediately, while

a range of additional incentives throughout the year will offer opportunities for other rewards such as events, shopping vouchers and a place on a St. Kitts fam.

Agents are also advised to register at stkitsspecialist.com, to update their knowledge about the destination, its accommodation, leisure activities, family offerings, wedding and honeymoon packages and insider tips.

St. Kitts hotels included in the

programme include Bird Rock Beach, Ottley's Plantation Inn, St. Kitts Marriott Resort, Sugar Bay Club and Timothy Beach Resort, as well as the new boutique Belle Mont Farm Hotel at Kittitian Hill and the recently refurbished boutique Ocean Terrace Inn.

My Booking Rewards also recently signed the Grenada Tourist Board, Bay Gardens Resorts, Saint Lucia and St Raphael Resort, Cyprus.
stkit rewards.co.uk

How-to guide from Viking

● **VIKING CRUISES** has launched "Your Complete Guide to River Cruising, designed to provide agents with all the information its customers considering a river cruise for the first time need. The guide was created from the frequently asked questions that the Viking Cruises team answer at its events and has everything from information on different rivers to wardrobe tips. Request your copy here: vikingcruises.co.uk

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Awards time



TRAVEL BRITS 2015!

● **ABTA'S** UK Tourism and Leisure Group has announced the venue for the eighth Travel Brit Awards, celebrating agents selling domestic products. It will be held at Littlecote House Hotel, Berkshire on Sunday June 28, with a 'Red, White and Blue Ties and Tiaras' themed gala dinner. abta.com

What's app?



NORWAY GOES DIGITAL

● **AGENTS** who download a new Norway app launching on April 20 could win a trip to Oslo, Flåm & Bergen. Available on iOS and Android from iTunes or Google Play, the app has 10 videos followed by 10 five-question quizzes. The highest scorer before August 23 will win! visitnorway.com

Keep in mind...



COMING UP & ENDING SOON

20 – 29 April A date with TIPTO continues this April, with visits to Leeds (20), Lincoln (21), Telford (28) and Worcester (29) to give agents a chance to network, learn about new products and get handy sales tips – and all whilst enjoying a top night out with a two-course dinner, drinks and the chance to win prizes. RSVP to: tipto@thenetwork-uk.com

21 – 30 April The Jamaica Tourist Board's Home of All Right Roadshow hits the road this April, visiting Glasgow (21), Manchester (22), Birmingham (23), London (29) and Essex (30). Expect rum, reggae, jerk chicken and other Jamaican treats, as well as the chance to win prizes including fam trip places. VisitJamaica.com

More online at sellingtravel.co.uk/events

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stkittsrewards.co.uk